DAVID MACK
PRODUCT DESIGNER

📞 914.320.5853
✉ davidmackdesign@gmail.com
🌐 davidmackdesign.com

ABOUT / 10 YEARS EXP

From a multi-disciplinary perspective of design, product, and engineering, my modus operandi lies in uniting both people and broad conceptual ideas to deliver intuitive human-centered products that propel business objectives with flawless technical execution.

Over a decade of industry experience, I have been both the sole designer crafting new products from scratch including authoring an entire CSS codebase, as well as a team leader scaling feature releases for millions of users across tens of languages around the world backed by qualitative and quantitative data.

Spotify
SENIOR PRODUCT DESIGNER
New York, NY
2020–Present

1. Design Backstage software developer portal global search and home page
2. Develop Skill Exchange app to drive personal growth and cross-org collaboration
3. Redesign Soundcheck tool to automate code quality monitoring and certifications

Shutterstock
SENIOR PRODUCT DESIGNER
New York, NY
2016–2020

1. Holistic contributor platform redesign to guide future development approach
2. Increase contributor signup completion 11% with streamlined onboarding
3. Increase contributor referral engagement with new portfolio and referral pages
4. Increase average number of keywords added 16% with new keyword tool
5. Reduce associated review costs 74% with new automatic vector rasterizer
6. Decrease review rejections for wrong media selection 29% with new interface
7. Triple site languages from 7 to 21 to support 1M users around the world
8. Design across additional channels: Native apps, Search, Editor, and Teams
9. Moderate "Women in Design and Leadership Panel" to raise equality awareness

Pefin AI Advisor
LEAD UX DESIGNER
New York, NY
2012–2016

1. Design entire UX from initial concept to beta launch — storyboards to final code
2. Collaborate with cross-functional stakeholders to develop business requirements
3. Write elegant and responsive HTML/CSS and manage style codebase
4. Demo product with CEO to international banks for partnership opportunities
5. Lead interviewing and hiring process for design and web development roles

David Mack Design
FREELANCE DESIGN & DEVELOPMENT
New York, NY
2009–2013

App design, web design, graphic design, Web development

EDUCATION

University of Rochester
B.S. MECHANICAL ENGINEERING
Rochester, NY
2007–2011

Minor in Japanese, GPA 3.7 Cum Laude

School of Visual Arts
CONTINUING EDUCATION COURSES
New York, NY
2010–2012

Courses in design and web development

DESIGN SKILLS

Human centered design
User flows and wireframes
Mockups and prototypes
Information architecture
Cross-platform design
Motion design
UX writing

RESEARCH SKILLS

Quantitative surveys
Contextual inquiries
Usability studies
Design sprints

ENGINEERING SKILLS

Expert level CSS
JavaScript / React
3D printing / CAD

TOOLS

Figma, Sketch, Framer, Adobe CC, Git, VS Code, 3ds Max, Solidworks

INTERESTS

Quantum physics, Blockchain, VR, Game design, Snowboarding, Piano